

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
967149-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
RPOF/3PAC/Bogdanoff	RPOF 3PACK B,G,G	

Flight Dates	Order #	Alt Order #
10/25/12 - 11/05/12	967149	06394510

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/05/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	5:59 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-007HD	\$550.00 NM
2	10/29/12	11/02/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	5	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-005HD	\$550.00 NM
4	WPBF	Tu	10/30/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-006HD	\$550.00 NM
1	WPBF	W	10/31/12	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-007HD	\$550.00 NM
5	WPBF	Th	11/01/12	5:58 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-007HD	\$550.00 NM
3	WPBF	F	11/02/12	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-007HD	\$550.00 NM
5	11/05/12	11/05/12	10-11a Anderson Cooper	10-11a	1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	10:28 AM	10-11a Anderson Cooper	10-11a	:30	MS3TV-12-007HD	\$225.00 NM
6	10/29/12	11/02/12	10-11a Anderson Cooper	10-11a	MTWTF--	:30	5	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/29/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	MS3TV-12-004HD	\$225.00 NM
1	WPBF	Tu	10/30/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	MS3TV-12-006HD	\$225.00 NM
2	WPBF	W	10/31/12	10:21 AM	10-11a Anderson Cooper	10-11a	:30	MS3TV-12-007HD	\$225.00 NM
3	WPBF	Th	11/01/12	10:26 AM	10-11a Anderson Cooper	10-11a	:30	MS3TV-12-007HD	\$225.00 NM
5	WPBF	F	11/02/12	10:32 AM	10-11a Anderson Cooper	10-11a	:30	MS3TV-12-007HD	\$225.00 NM
9	10/29/12	11/02/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	5	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$800.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

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Advertiser		Product	Estimate Number
RPOF/3PAC/Bogdanoff		RPOF 3PACK B,G,G	

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14	10/29/12	11/02/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		MTWTF--	:30	5	\$1,000.00	NM																																																																														
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16	11/05/12	11/05/12	DWTS Class of Time - Fixed Non Pre-emptible	8-10P	2-----	:30	2	\$9,000.00	NM																																																																														
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2	WPBF	M	10/29/12	9:10 PM	DWTS	8-10P	:30	MS3TV-12-004HD	\$9,000.00	NM																																																																													
18	11/05/12	11/05/12	CASTLE Class of Time - Fixed Non Pre-emptible	10-11PM	1-----	:30	1	\$5,000.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$5,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>11/05/12</td><td>10:35 PM</td><td>CASTLE</td><td>10-11PM</td><td>:30</td><td>MS3TV-12-007HD</td><td>\$5,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	1-----	1	\$5,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	11/05/12	10:35 PM	CASTLE	10-11PM	:30	MS3TV-12-007HD	\$5,000.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	11/05/12	11/11/12	1-----	1	\$5,000.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WPBF	M	11/05/12	10:35 PM	CASTLE	10-11PM	:30	MS3TV-12-007HD	\$5,000.00	NM																																																																													
19	10/29/12	10/29/12	CASTLE Class of Time - Fixed Non Pre-emptible	10-11PM	1-----	:30	1	\$5,000.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
967149-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser		Product	Estimate Number
RPOF/3PAC/Bogdanoff		RPOF 3PACK B,G,G	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/29/12	10/29/12	CASTLE	10-11PM	1-----	:30	1	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
	10/29/12	11/04/12	1-----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	10:37 PM	CASTLE	10-11PM	:30	MS3TV-12-005HD	\$5,000.00 NM
20	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM		---3---	:30	3	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---3---	3	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	11/01/12	8:00 PM	46TH ANNUAL CMA AWARDS	8-11PM	:30	MS3TV-12-007HD	\$2,700.00 NM
2	WPBF	Th	11/01/12	9:30 PM	46TH ANNUAL CMA AWARDS	8-11PM	:30	MS3TV-12-007HD	\$2,700.00 NM
1	WPBF	Th	11/01/12	10:40 PM	46TH ANNUAL CMA AWARDS	8-11PM	:30	MS3TV-12-007HD	\$2,700.00 NM
23	11/03/12	11/03/12	Sat 330-7pm ABC College	330-7pm	-----2-	:30	2	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----2-	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	11/03/12	5:31 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	MS3TV-12-007HD	\$2,000.00 NM
1	WPBF	Sa	11/03/12	7:29 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	MS3TV-12-007HD	\$2,000.00 NM
LR - Football									
25	11/03/12	11/03/12	Sat Prime College Footba	8-1130pm	-----2-	:30	2	\$2,350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----2-	2	\$2,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	7:59 PM	Sat Prime College Football	8-1130pm	:30	MS3TV-12-007HD	\$2,350.00 NM
2	WPBF	Sa	11/03/12	8:06 PM	Sat Prime College Football	8-1130pm	:30	MS3TV-12-007HD	\$2,350.00 NM
27	10/30/12	10/30/12	DANCING RESULTS	8-9PM	-1-----	:30	1	\$9,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-1-----	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	8:00 PM	DANCING RESULTS	8-9PM	:30	MS3TV-12-006HD	\$9,000.00 NM
28	10/30/12	10/30/12	PVT PRACTICE	10-11PM	-1-----	:30	1	\$4,350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-1-----	1	\$4,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	10:38 PM	PVT PRACTICE	10-11PM	:30	MS3TV-12-006HD	\$4,350.00 NM
29	11/03/12	11/03/12	ABC College Football	12-330pm	-----1-	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	1:59 PM	ABC College Football	12-330pm	:30	MS3TV-12-007HD	\$2,000.00 NM
30	10/29/12	11/02/12	Dr. Oz	4-5p	MTWTF--	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	4:38 PM	Dr. Oz	4-5p	:30	MS3TV-12-007HD	\$1,000.00 NM

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
967149-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/Bogdanoff	RPOF 3PACK B,G,G		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/29/12	11/02/12	Dr. Oz	4-5p	MTWTF--	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Th 11/01/12 4:25 PM Dr. Oz 4-5p :30 MS3TV-12-007HD \$1,000.00 NM									
1 WPBF F 11/02/12 4:21 PM Dr. Oz 4-5p :30 MS3TV-12-007HD \$1,000.00 NM									
31	10/29/12	11/02/12	Good Morning America	7-9AM	MTWTF--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 11/01/12 8:29 AM Good Morning America 7-9AM :30 MS3TV-12-007HD \$550.00 NM									
1 WPBF F 11/02/12 8:59 AM Good Morning America 7-9AM :30 MS3TV-12-007HD \$550.00 NM									
32	11/03/12	11/03/12	M-Sun 1130p-12am Late	1130p-1205am	-----1-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 12:12 AM M-Sun 1130p-12am Late News 1130p-1205am :30 MS3TV-12-007HD \$800.00 NM									
LR - Football									
33	11/04/12	11/04/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 8:59 AM Sun 8-9am News Sun 8-9am :30 MS3TV-12-007HD \$450.00 NM									
34	10/31/12	10/31/12	Wed ABC Prime B	9-10PM	--1----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --1---- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/31/12 9:48 PM Wed ABC Prime B 9-10PM :30 MS3TV-12-007HD \$4,500.00 NM									
35	11/04/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 5:08 AM Sun 5-6am News Sun 5-6am :30 MS3TV-12-007HD \$100.00 NM									
Total Spots							52		

Payment Terms 30 Days

<u>Gross Total</u>	\$106,250.00
<u>Agency Commission</u>	\$15,937.50
<u>Net Amount Due</u>	\$90,312.50

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
967149-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
RPOF/3PAC/Bogdanoff	RPOF 3PACK B,G,G	

Flight Dates	Order #	Alt Order #
10/25/12 - 11/05/12	967149	06394510

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/25/12	10/26/12	WPBF News 25 Mornings6-7AM		---TF--	:30	2	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/25/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-004HD	\$550.00 NM
1	WPBF	F	10/26/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-004HD	\$550.00 NM
4	10/25/12	10/26/12	Good Morning America	7-9AM	---TF--	:30	2	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	6:59 AM	Good Morning America	7-9AM	:30	MS3TV-12-005HD	\$550.00 NM
2	WPBF	F	10/26/12	8:58 AM	Good Morning America	7-9AM	:30	MS3TV-12-005HD	\$550.00 NM
7	10/25/12	10/26/12	10-11a Anderson Cooper	10-11a	---TF--	:30	2	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	10:42 AM	10-11a Anderson Cooper	10-11a	:30	MS3TV-12-004HD	\$225.00 NM
2	WPBF	F	10/26/12	10:40 AM	10-11a Anderson Cooper	10-11a	:30	MS3TV-12-004HD	\$225.00 NM
8	10/25/12	10/26/12	THE CHEW	1P-2P	---TF--	:30	2	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/25/12	1:32 PM	THE CHEW	1P-2P	:30	MS3TV-12-005HD	\$550.00 NM
1	WPBF	F	10/26/12	12:59 PM	THE CHEW	1P-2P	:30	MS3TV-12-005HD	\$550.00 NM
10	10/25/12	10/26/12	M-F 3-4P	M-F 3-4P	---TF--	:30	2	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/25/12	3:42 PM	M-F 3-4P	M-F 3-4P	:30	MS3TV-12-004HD	\$800.00 NM
1	WPBF	F	10/26/12	3:27 PM	M-F 3-4P	M-F 3-4P	:30	MS3TV-12-004HD	\$800.00 NM



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
967149-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
RPOF/3PAC/Bogdanoff		RPOF 3PACK B,G,G	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/25/12	10/26/12	Dr. Oz	4-5p	---TF--	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/25/12	4:41 PM	Dr. Oz	4-5p	:30	MS3TV-12-005HD	\$1,000.00 NM
1	WPBF	F	10/26/12	4:28 PM	Dr. Oz	4-5p	:30	MS3TV-12-005HD	\$1,000.00 NM
13	10/25/12	10/26/12	M-F 5pm News	5-6pm	---TF--	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/25/12	5:14 PM	M-F 5pm News	5-6pm	:30	MS3TV-12-004HD	\$900.00 NM
1	WPBF	F	10/26/12	5:08 PM	M-F 5pm News	5-6pm	:30	MS3TV-12-004HD	\$900.00 NM
15	10/28/12	10/28/12	M-SUN WPBF News 25 @ 11-11:35PM		-----1	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MS3TV-12-004HD	\$1,000.00 NM
21	10/25/12	10/25/12	GREY'S	9-10PM	---1---	:30	1	\$7,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$7,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	9:41 PM	GREY'S	9-10PM	:30	MS3TV-12-005HD	\$7,200.00 NM
22	10/26/12	10/26/12	20/20	10-11PM	----1--	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	10:49 PM	20/20	10-11PM	:30	MS3TV-12-005HD	\$2,200.00 NM
24	10/27/12	10/27/12	Sat 330-7pm ABC College Football	330-7pm	-----2-	:30	2	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----2-	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	3:30 PM	Sat 330-7pm ABC College Football	330-7pm	:30	MS3TV-12-004HD	\$2,000.00 NM
2	WPBF	Sa	10/27/12	5:52 PM	Sat 330-7pm ABC College Football	330-7pm	:30	MS3TV-12-005HD	\$2,000.00 NM
26	10/27/12	10/27/12	Sat Prime College Football	8-1130pm	-----2-	:30	2	\$1,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----2-	2	\$1,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/27/12	7:58 PM	Sat Prime College Football	8-1130pm	:30	MS3TV-12-004HD	\$1,175.00 NM
1	WPBF	Sa	10/27/12	11:43 PM	Sat Prime College Football	8-1130pm	:30	MS3TV-12-005HD	\$1,175.00 NM
LR - Football									

Total Spots 21

Gross Total \$25,900.00

Payment Terms 30 Days

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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
967149-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
RPOF/3PAC/Bogdanoff	RPOF 3PACK B,G,G	

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Agency Commission **\$3,885.00**

Net Amount Due **\$22,015.00**